

Note 1:

A screenshot of the online payment receipt should be uploaded through a Google Form. The registration process is not complete unless we receive transaction details.

Note 2:

All the papers will be double-blind peer-reviewed by screening committee. The decision of the Screening Committee is final. The accepted papers will be published in the Journal of IIMC with ISSN: 2581-6527. (Subject to plagiarism check and publication charges applicable)

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**A TWO-DAY NATIONAL CONFERENCE
ON****"SYNERGIZING COMMERCE AND
MANAGEMENT THROUGH TECHNOLOGY
FOR SUSTAINABLE DEVELOPMENT"**

Date: 10th & 11th September 2026.

Venue: IIMC Auditorium

Telangana State - Offline

Other States - Online



Organised by

**INDIAN INSTITUTE OF
MANAGEMENT AND COMMERCE**
An Autonomous College (UG & PG)

Sponsored by Vasavi Foundation

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In Association with

TELANGANA COMMERCE ASSOCIATION

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SCAN FOR LOCATION

About Hyderabad

Hyderabad, city located along the banks of River Musi, is the largest city and capital of the State of Telangana. It is perched on a hilly terrain surrounded by beautiful artificial lakes, including the Hussain Sagar that predates the founding of the city. The city is home to some exotic flora and fauna and is one of the fastest growing cities getting greener every day. A hub of technology firms, including Microsoft and Oracle, call Hyderabad a Hi-Tech City their home.

About the College

Indian Institute of Management and Commerce founded in 1973, is an Autonomous College & sponsored by Vasavi Foundation. The Institute strives to fulfill its mission to provide education opportunities to all aspiring youth to excel in life by developing academic excellence, fostering values, creating civic responsibility and building global competencies in a dynamic environment. For its contribution in the field of education, IIMC Re-Accredited with "A+" Grade by NAAC, also certified by ISO 21001:2018.

About the Telangana Commerce Association

The Telangana Commerce Association was established in the year 2018. It is a professional body aimed at promoting commerce education, research, and collaboration among academicians, researchers, and industry experts in Telangana. The association provides a platform for knowledge sharing through seminars, workshops, conferences, and faculty development programs. It also encourages research publications, innovation in teaching methodologies, and strengthens the link between academia and industry. Further, the association plays a key role in enhancing the quality of commerce education by supporting curriculum development, student skill enhancement, and fostering professional networking among commerce educators across the state.

About the Conference:

In the 21st century, economies across the globe are undergoing rapid transformation driven by digital innovation, globalization, & sustainability concerns. The integration of commerce and management through technology has emerged as a powerful approach to achieving sustainable development. Businesses are no longer evaluated solely on profitability but also on their environmental responsibility, social impact, and governance standards. This thematic area explores how commerce and management practices, empowered by modern technologies, can collectively contribute to sustainable development goals. By bringing together academicians, researchers, policymakers, & industry professionals, the conference seeks foster inter-disciplinary collaborations, facilitate high-quality research dissemination, & support evidence-based practices that advance national development priorities & the global Sustainable Development Goal. The conference is organized by Indian Institute of Management and Commerce in association with Telangana Commerce Association.

Objectives

1. To explore the role of technology in transforming commerce and management practices for achieving sustainable development.
2. To provide a platform for academicians, researchers, industry experts, and students to share their research findings, ideas, and experiences related to commerce, management, and technological innovations.
3. To examine emerging technological trends such as digital transformation, artificial intelligence, fintech, and e-commerce and their impact on business sustainability.

Expected outcomes

1. Enhanced knowledge and awareness how technology can be integrated with commerce and management to achieve sustainable development.
2. Discussions may generate recommendations for policymakers, educational institutions, and businesses to adopt technology-driven sustainable practices.

Theme of the Conference

We welcome the papers related to any relevant topic of the following disciplines, as the sub-themes are exhaustive.

COMMERCE: Dr. K. Sreehari - 9440147113, Mrs. Shailaja - 9700871066

1. E-commerce and Green Consumerism
2. Digital Supply Chains for Sustainability
3. Paperless Trade and Sustainable Business Practices
4. Role of FinTech in Sustainable Economic Growth
5. Green Finance and Sustainable Investment Models
6. Blockchain in Accounting, Auditing, and Transparency
7. AI in Financial Forecasting and Risk Management
8. ESG Reporting and Technology-Enabled Disclosure
9. Entrepreneurship and Technology-Driven Green Startups.
10. Green Human Resource Management in Technology-Enabled Workplaces
11. Public-Private Collaboration for Technology-Driven Sustainability
12. Leveraging Govtech for Policy Innovation and Sustainable Development
13. Innovating Business Models through Technology for Sustainability.

MANAGEMENT: Smt. R. Shital - 9703476767

1. Technology as a Support System for Better Business
2. Building Environment-Friendly and Socially Responsible Businesses
3. Changing Trends in Commerce and Consumer Behavior
4. The Future of Work and Employee Well-Being
5. Encouraging Innovation and Entrepreneurship for Development
6. Improving Business Processes and Services for Sustainable Growth

INFORMATION TECHNOLOGY: Sri M. Vijay - 8143567352

1. Artificial Intelligence & machine Learning
2. Cyber Security
3. Cloud Computing
4. Internet of Things
5. Blockchain Technology
6. Data Science & Big Data
7. Robotics and Automation
8. Augmented Reality & Virtual Reality
9. Quantum Computing
10. Smart Cities for Sustainable Urban Living

Important Dates:

Conference Dates: 10th & 11th September 2026.

Last date for Submission of Abstract: **25th August 2026.**

Intimation of Acceptance of Abstracts: **28th August 2026.**

Last date for submission of full paper &

Registration fee payment: **5th September 2026.**

Send Abstract & Full Paper to the mail id: conference@iimchyd.ac.in

Call for Papers:

The conference welcomes original, unpublished research papers from academicians, researchers, industry experts that contribute to the theoretical, empirical and policy oriented understanding of business transformation for sustainable development. Submission should be clear, well structured, and relevant addressing contemporary challenges or emerging trends in commerce, management, information technology, and allied disciplines.

Guidelines for the paper submission

Abstract: 250-300 words

Full paper: Not exceeding 2500 words

Title page: Title, Author(s), Designation, Professional Affiliation, contact details and Email id.

Font Style: Times New Roman

Font Size: Headings and subheadings – 14 (bold);
body text – 12 (normal) Line Spacing: 1.5

Document size: A4

Key terms: Maximum 5

References: APA style

Graphs/Tables: MS Office (Word/Excel) only

Submission of full paper should be in MS-Word only

Send Abstract & Full Paper to the mail id: conference@iimchyd.ac.in

Registration Fee:

Students – **Rs. 300**

Research Scholar – **Rs. 500**

Academician/ Faculty members - **Rs. 1000**

TCA members- **Rs 800**

Corporate/ Industry Professionals - **Rs. 1200**

The Author & Co-Author should pay the registration fee separately after the acceptance of Abstract by **DD favoring Principal, Indian Institute of Management and Commerce**, payable at Hyderabad. (Or) the payment can also be made through Online / QR code.

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After making the payment all the paper presenters/ participants must fill the details mentioned in the Google form on or before the prescribed dates (including that of Co-Author).

Link for Registration: <https://forms.gle/fD73PsyJjUWYcxJYA>

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